



EXPERIENTIAL LEARNING INTERNATIONAL

SOUTH INDIA CHOLAMANDAL

Cholamandal, started in 1965 is an Artists' village situated on an eight acres plot of land 8 km. It is just south of Adyar on Muttukadu Road, on the sea.

Thirty painters and sculptors of talent have acquired land for themselves in order to be able to work in peace. Cholamandal stands for the rehabilitation of the creative artist as an equal participant in society, self employed and independent. Here the artist paints or sculpts through the major part of the day and applies himself to a congenial art-craft during leisure hours to supplement, if necessary, his income from the sale of paintings and sculptures. Cholamandal is perhaps the first of its kind anywhere in the world. An annually elected council of members administers the village. You are welcome to visit the village and its permanent gallery of paintings, sculptures as well as the display of craft work which are also for sale at very reasonable prices.



If you travel from south from the city of Madras for about six miles along the East Coast, you will come to a sign-marked Cholamandal Artists' Village. You will read that you are invited to visit the Village. If you are tempted to stop and respond to the invitation, either because of the novelty of the phenomenon or because you are interested in art and artists, you will not regret your impulse and the visit will prove to be a most rewarding experience.

Cholamandal is hardly a village. It is a multum in Parvo, and tells the story of the strength and the ailments of the present day art in India. Indeed it contains a lesson for artists all over India and also for the patrons of art and for the administration.

Cholamandal is a co-operative enterprise, undertaken by a group of 30 artists who formed themselves into an association to provide adequate opportunities and create the proper atmosphere for developing and utilizing their artistic talents. About 20 artists live in this small colony. Many of them have constructed houses or cottages, in which they live and work.

Cholamandal has already overcome the risks and the initial fears of an adventure, and is well on its way to proving it is economically viable, intellectually stimulating and artistically satisfying. What has happened in Cholamandal is symbolic of what the artists throughout India felt, and of the difficulties that they have encountered.

VOLUNTEER

Volunteer at Cholamandal Art Village near Chennai (Madras): This beautiful self-contained community is a great place to learn about contemporary Indian art and those who create it. Help maintain displays at the gallery, develop marketing strategies for some of the resident artists, and whatever you can offer as a self-motivated volunteer/intern. Artists also have plenty of free time to pursue their own artistic endeavors, so come with ideas and enthusiasm!



ACCOMMODATIONS

Participants stay in a loft in the sculpture garden, right next door to the gallery. The accommodations sleep up to 2 participants at a time. Three basic and delicious vegetarian meals are provided daily.

ARRIVAL DATES

Participants should plan to fly into Chennai on a Friday. This allows the weekend to get over jet lag, go through orientation, and take a city tour before transferring to Cholamandal Sunday evening.

COST*

For up-to-date prices please visit our web <http://www.eliabroad.org/cost-india>

HOW TO APPLY

You may apply online and pay the application fee at www.eliabroad.org. Please note the application fee is non-refundable unless we cannot find a placement that matches your request. You can also mail your application to us at:

ELI
1557 Ogden St.
Denver, CO 80218
USA

The application form is available at www.eliabroad.org/Application.pdf. We accept checks, money orders, Visa, MasterCard, and American Express.

